

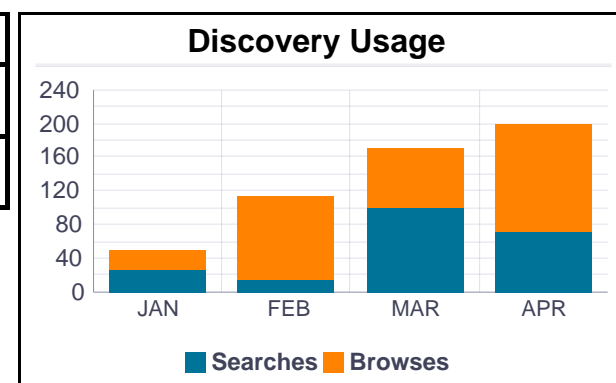
ClinicalKey Monthly Product Usage Report: April - 2017

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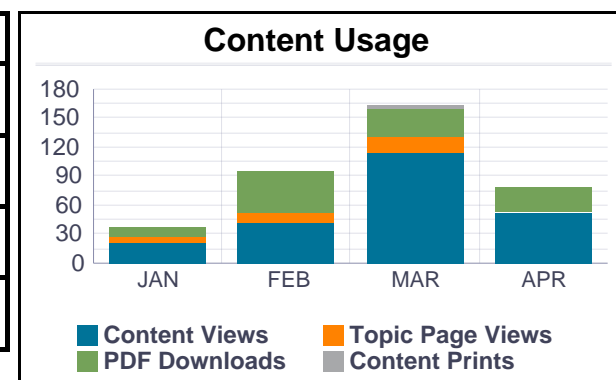
ClinicalKey Usage Statistics

Discovery Usage Total	JAN	FEB	MAR	APR	YTD
Searches	25	14	99	71	209
Browses	25	98	72	128	323

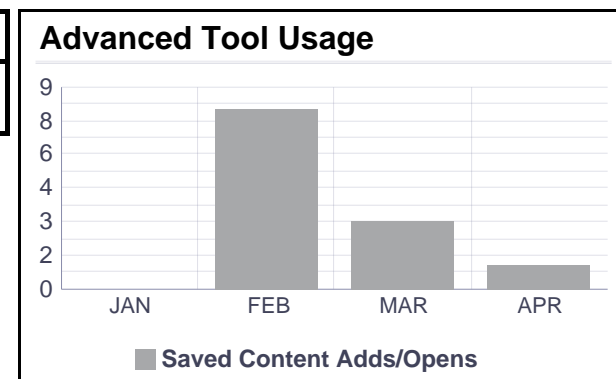


Please note that some searches and browses are not being logged due to data issues. Resolution is in work.

Content Usage Total	JAN	FEB	MAR	APR	YTD
Content Views	20	41	113	51	225
Topic Page Views	6	10	17	2	35
PDF Downloads	10	43	28	26	107
Content Prints	1	0	6	0	7



Advanced Tool Usage Total	JAN	FEB	MAR	APR	YTD
Saved Content Adds/Opens	0	8	3	1	12



Performance Metrics

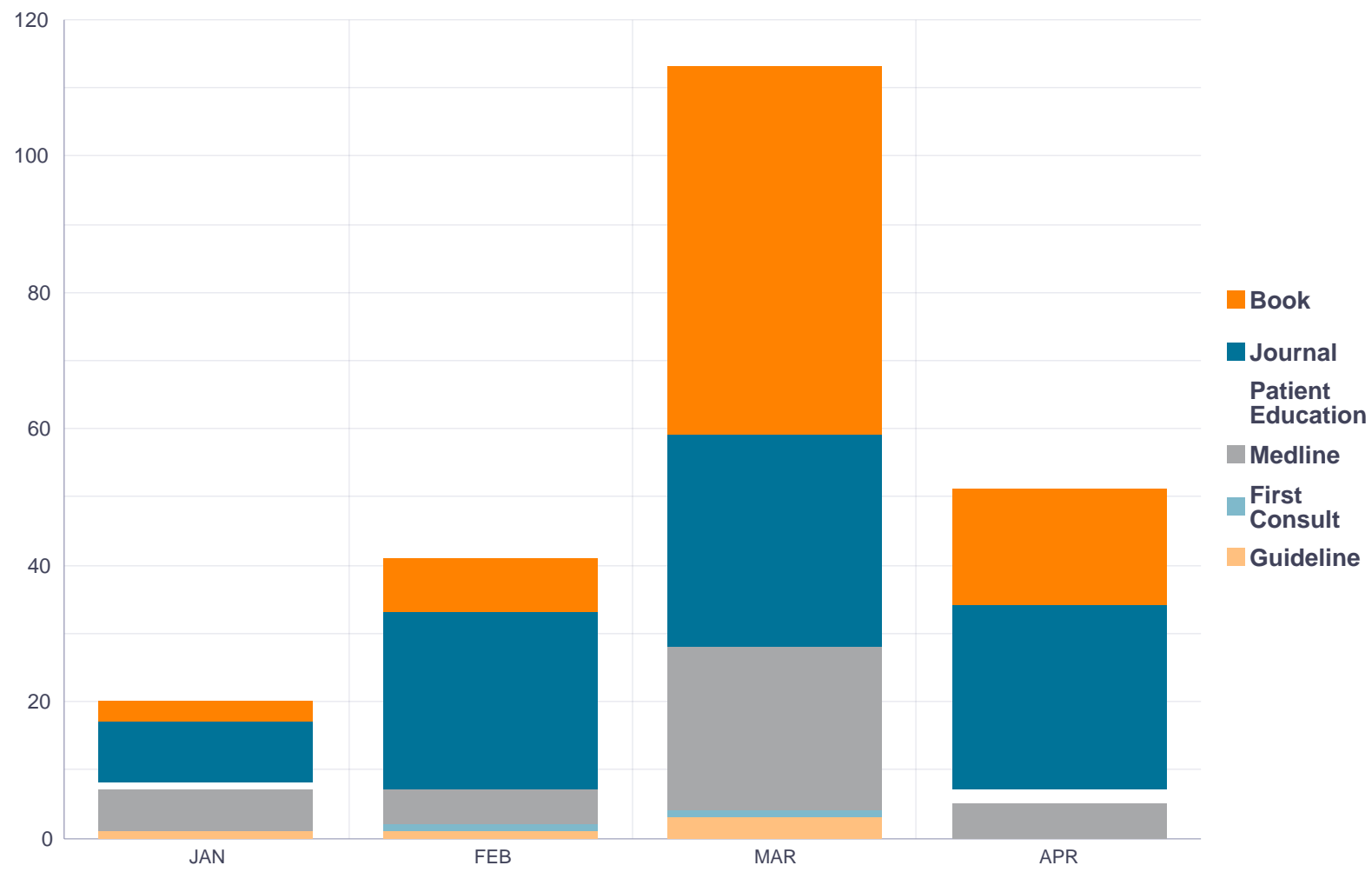
Performance Metrics	JAN	FEB	MAR	APR
Unique Content Titles Viewed (1)	9	17	23	18
Registered User Count (2)	2	4	6	4

1. Number of unique content titles viewed by users each month
2. Unique count of registered individuals who were actively logged into their account during the reporting period

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Content View Breakdown



	JAN	FEB	MAR	APR	YTD
Book	3	8	54	17	82
Journal	9	26	31	27	93
Patient Education	1	0	0	2	3
Medline	6	5	24	5	40

	JAN	FEB	MAR	APR	YTD
First Consult	0	1	1	0	2
Guideline	1	1	3	0	5

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Top 20 This Month

Top 20 Search Terms	Searches
nov vaccino	13
hpv vaccino	10
hpv vaccine and screening hpv test : cost	8
nov vaccino gardasil 9	8
hpv vaccine	7
hyperemesis gravidarum and psychology	5
hyperplasia endometrium	5
iperemesys gravidarum	4
hyperemesis gravidarum and psychology and gender	3
iperemesys gravidarum psicology	3
iperemesys gravidarum et psicology	3
colposuspension	2
iperemesys gravidarum gender psicology	2
prolapses treatment	2
colposcopy	1
hyperemesis gravidarum	1
management of borderline ovarian tumours	1
near-infrared sentinel lymph node microtubule-associated protein with indocyanine green using the vitom ii icg exoscope for open surgery for gynecologic	1

Top 20 Content Publications	Views
Best Practice & Research Clinical Obstetrics & Gynaecology	10
Clinical Gynecologic Oncology (Ninth Edition)	7
Colposcopy (Second Edition)	5
European Journal of Obstetrics & Gynecology and Reproductive Biology	5
Medline	5
Obstetrics, Gynaecology & Reproductive Medicine	4
American Journal of Obstetrics and Gynecology	2
Gynecologic Oncology	2
Journal of Minimally Invasive Gynecology	2
Atlas of Pelvic Anatomy and Gynecologic Surgery (Fourth Edition)	1
Comprehensive Gynecology (Seventh Edition)	1
Fertility and Sterility	1
Goldman-Cecil Medicine (Twenty-fifth Edition)	1
Meyler's Side Effects of Drugs (Sixteenth	1

Top 20 Search Terms	Searches
malignancies.	
querela radical hysterectomy lancet oncol	1
querleu radical hysterectomy lancet oncol	1
richter procedure alternatives	1
screening cervix	1

Top 20 Content Publications	Views
Edition)	
Patient Education - AAFP	1
Patient Education - Exit Care	1
Preventive Medicine	1
The Netter Collection of Medical Illustrations: Reproductive System (Second Edition)	1

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Content Usage by Content Type

Type	Activity	JAN	FEB	MAR	APR	YTD
Books Total		7	28	93	24	152
Books	Content Views	3	8	54	17	82
	PDF Downloads	0	2	2	0	4
	Content Prints	1	0	2	0	3
	Browses	3	18	35	7	63
Multimedia Total		0	0	0	7	7
Multimedia	Browses	0	0	0	7	7
First Consult Total		0	1	1	0	2
First Consult	Content Views	0	1	1	0	2
Guidelines Total		1	1	7	10	19
Guidelines	Content Views	1	1	3	0	5
	Browses	0	0	4	10	14
Journals Total		30	152	94	156	432
Journals	Content Views	9	26	31	27	93
	PDF Downloads	10	41	26	26	103
	Content Prints	0	0	4	0	4
	Reading List Adds	0	5	0	0	5
	Browses	11	80	33	103	227
Medline Total		6	6	26	6	44
Medline	Content Views	6	5	24	5	40
	Reading List Adds	0	1	2	1	4
Patient Education Total		10	0	0	2	12
Patient Education	Content Views	1	0	0	2	3
	Browses	9	0	0	0	9

Type	Activity	JAN	FEB	MAR	APR	YTD
Procedure Consult Total		2	0	0	1	3
Procedure Consult	Browses	2	0	0	1	3

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Full Text Journal and Clinics Views by Title

Journal Title	ISSN	JAN	FEB	MAR	APR	YTD
Gynecologic Oncology	00908258	6	37	3	11	57
American Journal of Obstetrics and Gynecology	00029378	6	2	20	3	31
Best Practice & Research Clinical Obstetrics & Gynaecology	15216934	0	0	2	21	23
European Journal of Obstetrics & Gynecology and Reproductive Biology	03012115	0	5	9	6	20
Journal of Minimally Invasive Gynecology	15534650	4	2	11	3	20
Fertility and Sterility	00150282	3	10	0	2	15
Obstetrics, Gynaecology & Reproductive Medicine	17517214	0	5	1	4	10
International Journal of Gynecology & Obstetrics	00207292	0	4	4	0	8
Preventive Medicine	00917435	0	0	0	2	2
Virology	00426822	0	0	2	0	2
Journal of Adolescent Health	1054139X	0	0	1	0	1
Journal of Obstetrics and Gynaecology Canada	17012163	0	0	1	0	1
Maturitas	03785122	0	0	0	1	1
Placenta	01434004	0	1	0	0	1
Reproductive BioMedicine Online	14726483	0	0	1	0	1
Sexual & Reproductive Healthcare	18775756	0	0	1	0	1
Taiwanese Journal of Obstetrics and Gynecology	10284559	0	0	1	0	1
Women's Health Issues	10493867	0	1	0	0	1

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Full Text Book Views by Title

Book Title	ISBN	JAN	FEB	MAR	APR	YTD
Ob/gyn Secrets (Fourth Edition)	9780323399227	0	0	21	0	21
Obstetrics: Normal and Problem Pregnancies (Seventh Edition)	9780323321082	0	2	13	0	15
Atlas of Pelvic Anatomy and Gynecologic Surgery (Fourth Edition)	9780323225526	0	1	6	1	8
Clinical Gynecologic Oncology (Ninth Edition)	9780323400671	0	0	0	7	7
Colposcopy (Second Edition)	9781416034056	0	2	0	5	7
Chesley's Hypertensive Disorders in Pregnancy (Fourth Edition)	9780124078666	0	0	3	0	3
Comprehensive Gynecology (Seventh Edition)	9780323322874	0	0	2	1	3
Creasy and Resnik's Maternal-Fetal Medicine: Principles and Practice (Seventh Edition)	9781455711376	0	2	1	0	3
Ferri's Clinical Advisor 2017	9780323280488	1	0	2	0	3
The Netter Collection of Medical Illustrations: Reproductive System (Second Edition)	9781437705959	0	2	0	1	3
Urogynecology and Reconstructive Pelvic Surgery (Fourth Edition)	9780323113779	0	0	3	0	3
Conn's Current Therapy 2017	9780323443203	0	0	2	0	2
Goldman-Cecil Medicine (Twenty-fifth Edition)	9781455750177	0	0	1	1	2
Hysteroscopy	9780323041010	0	0	2	0	2
Yen & Jaffe's Reproductive Endocrinology (Seventh Edition)	9781455727582	2	0	0	0	2
Clinical Gynecologic Oncology (Eighth Edition)	9780323074193	0	1	0	0	1
Meyler's Side Effects of Drugs (Sixteenth Edition)	9780444537171	0	0	0	1	1

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Glossary

Term	Description
Usage Events	All usage for Clinical Key (CK) is tracked as "events" - the traditional web analytics metric "pageviews" is not directly applicable to CK due to the advanced nature of the web application. Most interactions with users are accomplished without reloading the browser page. Currently, the following usage events are available in reports and are categorized as "DISCOVERY", "CONTENT", or "ADVANCED TOOL" events.
Discovery Usage	Usage events that are related to the discovery of content; currently comprised of "Searches" and "Browses."
Searches	A count of events when a user initiates a new search or further refines a search; currently includes the submission of any query to CK as well as the refinement of search results using the faceting tools (by content type or content specialty) located on the left side of the search results page.
Browses	A count of events when a user initiates a browse through content by content type (Books, Journals, Practice Guidelines, Patient Education, etc).
Content Usage	Usage events that are related to the consuming of content; currently comprised of "Content Views," "PDF Downloads," and "Content Prints."
Content Views	A count of events when a user makes a full HTML view of content or views an image, video, or audio multimedia element. Note this metric may be higher than COUNTER HTML for a particular content type, since COUNTER does not include the image, video, or audio elements.
PDF Downloads	A count of events when a user initiates a download of content as a PDF file to his or her local system.
Content Prints	A count of events when a user initiates printing of content.
Advanced Tool Usage	Usage events that are related to features on the site for storing, retrieving, or integrating content into presentations; currently comprised of "Saved Content", "Presentation Maker", and "Email Content" elements. Note that individual registration is a prerequisite for these events.
Saved Content Adds	A count of events when a user adds a content element to his or her menu.
Saved Content Opens	A count of events when a user retrieves a content element from his or her menu.

Term	Description
PPT Maker Adds	A count of events when a user adds a content image to his or her presentation maker.
PPT Exports	A count of events when a user exports PPT maker content from his or her presentation maker.
Email Content	A count of events when a user uses a citation for drug monographs, images, and patient education materials referencing the copyright holder, the title of the material, the type of material it is, a reference to ClinicalKey with the appropriate URL, and the date it was viewed.
Topic Pages Accessed	Topic Pages are a feature in ClinicalKey designed to deliver synthesized overviews for fast, concise answers. Topic Pages contain information about risk factors, clinical manifestations, treatments and more, as well as links to specialty-specific answers and related drugs. A link out to search results is included when deeper evidence is needed. Currently, the following Topic Pages metrics are available in reports "Topic Pages View" and "Topic Page Term".
Topic Page View	A count of the number of topic pages accessed on the ClinicalKey application.
Topic Page Term	A count of the number of concepts that resulted in a Topic Page rendering.