

## ClinicalKey Monthly Product Usage Report: June - 2017

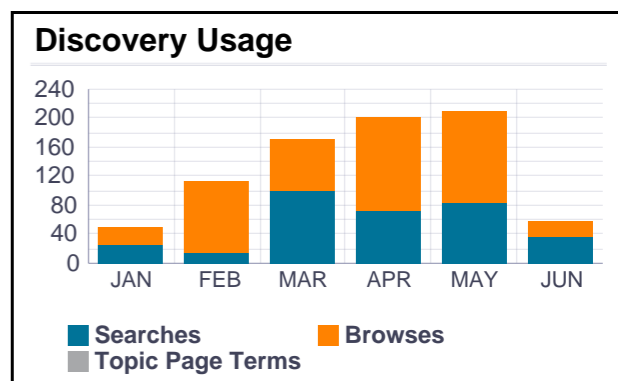
### SIGO

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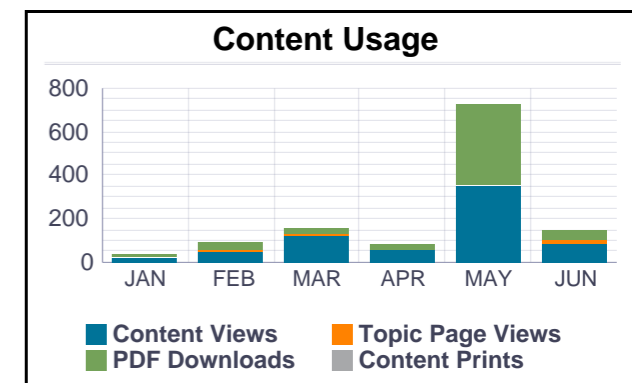
#### ClinicalKey Usage Statistics

Discovery Usage Total	JAN	FEB	MAR	APR	MAY	JUN	YTD
Searches	25	14	99	71	81	34	324
Browses	25	98	72	128	128	24	475
Topic Page Terms	0	0	0	0	0	2	2

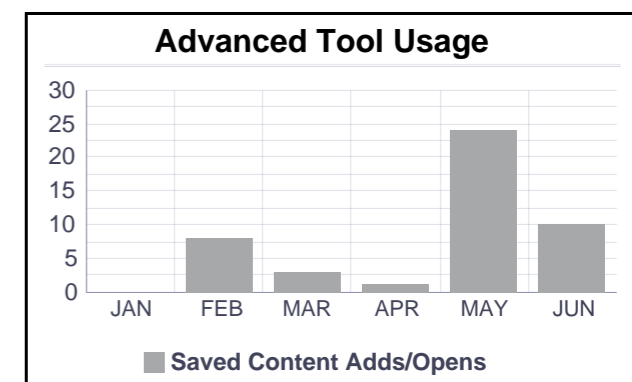
Please note that some searches and browses are not being logged due to data issues. Resolution is in work.



Content Usage Total	JAN	FEB	MAR	APR	MAY	JUN	YTD
Content Views	20	41	113	51	349	83	657
Topic Page Views	6	10	17	2	4	19	58
PDF Downloads	10	43	28	26	373	45	525
Content Prints	1	0	6	0	2	3	12



Advanced Tool Usage Total	JAN	FEB	MAR	APR	MAY	JUN	YTD
Saved Content Adds/Opens	0	8	3	1	24	10	46



#### Performance Metrics

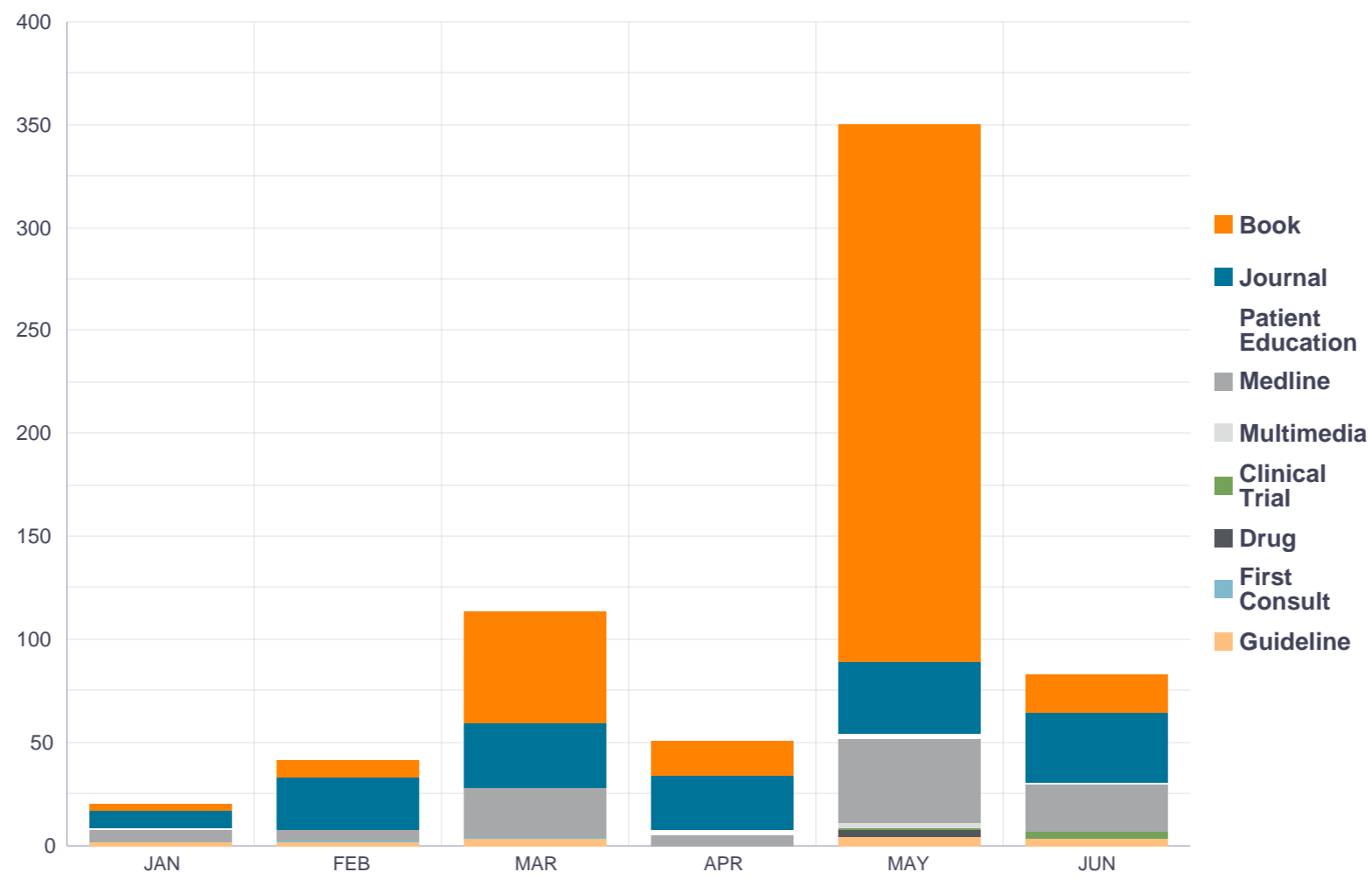
Performance Metrics	JAN	FEB	MAR	APR	MAY	JUN
Unique Content Titles Viewed (1)	9	17	23	18	33	27
Registered User Count (2)	2	4	6	4	3	5

1. Number of unique content titles viewed by users each month
2. Unique count of registered individuals who were actively logged into their account during the reporting period

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#### Content View Breakdown



	JAN	FEB	MAR	APR	MAY	JUN	YTD
Book	3	8	54	17	260	19	361
Journal	9	26	31	27	35	34	162
Patient Education	1	0	0	2	3	1	7
Medline	6	5	24	5	40	23	103
Multimedia	0	0	0	0	3	0	3
Clinical Trial	0	0	0	0	1	3	4

	JAN	FEB	MAR	APR	MAY	JUN	YTD
Drug	0	0	0	0	3	0	3
First Consult	0	1	1	0	0	0	2
Guideline	1	1	3	0	4	3	12

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#### Top 20 This Month

Top 20 Search Terms	Searches	Top 20 Topic Pages Accessed	Topics	Top 20 Content Publications	Views
menopause and hormone replacement therapy	7	endometriosis	1	Medline	23
menopause e terapy sostitutive	7	endometriosisscrollto	1	American Journal of Obstetrics and Gynecology	7
menopause treatment	6			Best Practice & Research Clinical Obstetrics & Gynaecology	6
menopause e tso	5			Gynecologic Oncology	5
menopause e trap sostitutive	3			Journal of Minimally Invasive Gynecology	4
female prolapse treatment	2			Clinical Gynecologic Oncology (Ninth Edition)	3
pamg 1 preterm labor	2			Clinical Trials	3
pelvic lymphadenectomy (procedure)	2			Netter's Obstetrics and Gynecology (Third Edition)	3
prolapse treatment	2			Obstetrics: Normal and Problem Pregnancies (Seventh Edition)	3
robotic vs laparoscopic surgery in endometrial cancer	2			Conn's Current Therapy 2017	2
drug endometriosis	1			European Journal of Obstetrics & Gynecology and Reproductive Biology	2
hyperemesis gravidarum: a holistic overview and approach to clinical assessment and management.	1			Ferri's Clinical Advisor 2017	2
ovarian cancer survival	1			Fertility and Sterility	2
pamg 1	1			Internal Guidelines	2
pelvic limphoadenectomy	1			International Journal of Surgery	2
pelvic linphoadenectomy	1			Obstetrics, Gynaecology & Reproductive Medicine	2
pelvic lymphadenectomy	1				

Top 20 Content Publications	Views
Urogynecology and Reconstructive Pelvic Surgery (Fourth Edition)	2
Atlas of Pelvic Anatomy and Gynecologic Surgery (Fourth Edition)	1
Comprehensive Gynecology (Seventh Edition)	1
Goldman-Cecil Medicine (Twenty-fifth Edition)	1
Gynaecology (Fourth Edition)	1
Gynecologic Oncology Case Reports	1
Gynecology and Minimally Invasive Therapy	1
International Journal of Surgery Case Reports	1
Maturitas	1
NICE Guidelines	1
Patient Education - Netter	1

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### Content Usage by Content Type

Type	Activity	JAN	FEB	MAR	APR	MAY	JUN	YTD
<b>Totale Books</b>		7	28	93	24	673	27	852
Books	Content Views	3	8	54	17	260	19	361
	PDF Downloads	0	2	2	0	331	1	336
	Content Prints	1	0	2	0	0	0	3
	Reading List Adds	0	0	0	0	0	4	4
	Browses	3	18	35	7	82	3	148
<b>Totale Clinical Trials</b>		0	0	0	0	1	3	4
Clinical Trials	Content Views	0	0	0	0	1	3	4
<b>Totale Drugs</b>		0	0	0	0	11	0	11
Drugs	Content Views	0	0	0	0	3	0	3
	Browses	0	0	0	0	8	0	8
<b>Totale Multimedia</b>		0	0	0	7	8	0	15
Multimedia	Content Views	0	0	0	0	3	0	3
	Reading List Adds	0	0	0	0	1	0	1
	Browses	0	0	0	7	4	0	11
<b>Totale First Consult</b>		0	1	1	0	0	0	2
First Consult	Content Views	0	1	1	0	0	0	2
<b>Totale Guidelines</b>		1	1	7	10	10	3	32
Guidelines	Content Views	1	1	3	0	4	3	12
	Content Prints	0	0	0	0	1	0	1
	Browses	0	0	4	10	5	0	19
<b>Totale Journals</b>		30	152	94	156	105	101	638
Journals	Content Views	9	26	31	27	35	34	162
	PDF Downloads	10	41	26	26	42	44	189
	Content Prints	0	0	4	0	0	2	6
	Reading List Adds	0	5	0	0	0	0	5
	Browses	11	80	33	103	28	21	276

Type	Activity	JAN	FEB	MAR	APR	MAY	JUN	YTD
<b>Totale Medline</b>		6	6	26	6	62	30	136
Medline	Content Views	6	5	24	5	40	23	103
	Content Prints	0	0	0	0	1	1	2
	Reading List Adds	0	1	2	1	21	6	31
<b>Totale Patient Education</b>		10	0	0	2	3	1	16
Patient Education	Content Views	1	0	0	2	3	1	7
	Browses	9	0	0	0	0	0	9
<b>Totale Procedure Consult</b>		2	0	0	1	1	0	4
Procedure Consult	Browses	2	0	0	1	1	0	4

## ClinicalKey Monthly Product Usage Report: June - 2017

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#### Full Text Journal and Clinics Views by Title

Journal Title	ISSN	JAN	FEB	MAR	APR	MAY	JUN	YTD
Gynecologic Oncology	00908258	6	37	3	11	9	12	78
American Journal of Obstetrics and Gynecology	00029378	6	2	20	3	29	16	76
Best Practice & Research Clinical Obstetrics & Gynaecology	15216934	0	0	2	21	1	17	41
European Journal of Obstetrics & Gynecology and Reproductive Biology	03012115	0	5	9	6	10	6	36
Journal of Minimally Invasive Gynecology	15534650	4	2	11	3	4	7	31
Fertility and Sterility	00150282	3	10	0	2	5	3	23
International Journal of Gynecology & Obstetrics	00207292	0	4	4	0	7	1	16
Obstetrics, Gynaecology & Reproductive Medicine	17517214	0	5	1	4	0	4	14
Journal of Obstetrics and Gynaecology Canada	17012163	0	0	1	0	5	0	6
Placenta	01434004	0	1	0	0	1	2	4
Sexual & Reproductive Healthcare	18775756	0	0	1	0	2	0	3
Taiwanese Journal of Obstetrics and Gynecology	10284559	0	0	1	0	2	0	3
Gynecologic Oncology Case Reports	2211338X	0	0	0	0	0	2	2
International Journal of Surgery	17439191	0	0	0	0	0	2	2
International Journal of Surgery Case Reports	22102612	0	0	0	0	0	2	2
Maturitas	03785122	0	0	0	1	0	1	2
Preventive Medicine	00917435	0	0	0	2	0	0	2
The Lancet Global Health	2214109X	0	0	0	0	2	0	2
Virology	00426822	0	0	2	0	0	0	2
Early Human Development	03783782	0	0	0	0	0	1	1
Gynecology and Minimally Invasive Therapy	22133070	0	0	0	0	0	1	1
Journal of Adolescent Health	1054139X	0	0	1	0	0	0	1
Journal of Reproductive Immunology	01650378	0	0	0	0	0	1	1



Journal Title	ISSN	JAN	FEB	MAR	APR	MAY	JUN	YTD
Reproductive BioMedicine Online	14726483	0	0	1	0	0	0	1
Women's Health Issues	10493867	0	1	0	0	0	0	1

## ClinicalKey Monthly Product Usage Report: June - 2017

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#### Full Text Book Views by Title

Book Title	ISBN	JA N	FE B	MA R	AP R	MA Y	JU N	YT D
Atlas of Pelvic Anatomy and Gynecologic Surgery (Fourth Edition)	9780323225526	0	1	6	1	236	1	245
Obstetrics: Normal and Problem Pregnancies (Seventh Edition)	9780323321082	0	2	13	0	183	3	201
Clinical Gynecologic Oncology (Ninth Edition)	9780323400671	0	0	0	7	89	3	99
The Netter Collection of Medical Illustrations: Reproductive System (Second Edition)	9781437705959	0	2	0	1	47	0	50
Ob/gyn Secrets (Fourth Edition)	9780323399227	0	0	21	0	0	0	21
Creasy and Resnik's Maternal-Fetal Medicine: Principles and Practice (Seventh Edition)	9781455711376	0	2	1	0	13	0	16
Netter's Obstetrics and Gynecology (Third Edition)	9780702070365	0	0	0	0	9	3	12
Colposcopy (Second Edition)	9781416034056	0	2	0	5	0	0	7
Comprehensive Gynecology (Seventh Edition)	9780323322874	0	0	2	1	3	1	7
Ferri's Clinical Advisor 2017	9780323280488	1	0	2	0	1	3	7
Yen & Jaffe's Reproductive Endocrinology (Seventh Edition)	9781455727582	2	0	0	0	5	0	7
Conn's Current Therapy 2017	9780323443203	0	0	2	0	1	2	5
Urogynecology and Reconstructive Pelvic Surgery (Fourth Edition)	9780323113779	0	0	3	0	0	2	5
Chesley's Hypertensive Disorders in Pregnancy (Fourth Edition)	9780124078666	0	0	3	0	0	0	3
Goldman-Cecil Medicine (Twenty-fifth Edition)	9781455750177	0	0	1	1	0	1	3
Gynaecology (Fourth Edition)	9780702031205	0	0	0	0	1	1	2

Book Title	ISBN	JA N	FE B	MA R	AP R	MA Y	JU N	YT D
Hysteroscopy	9780323041010	0	0	2	0	0	0	2
Clinical Gynecologic Oncology (Eighth Edition)	9780323074193	0	1	0	0	0	0	1
High Risk Pregnancy (Fourth Edition)	9781416059080	0	0	0	0	1	0	1
Laboratory Tests and Diagnostic Procedures (Sixth Edition)	9781455706945	0	0	0	0	1	0	1
Meyler's Side Effects of Drugs (Sixteenth Edition)	9780444537171	0	0	0	1	0	0	1
Practical Guide to the Care of the Gynecologic/Obstetric Patient (Second Edition)	9780323047081	0	0	0	0	1	0	1

**ClinicalKey Monthly Product Usage Report: June - 2017**

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**Topic Page Accessed**

Topic Page Accessed	JUN	YTD
endometriosis	1	1
endometriosisscrollto	1	1

## ClinicalKey Monthly Product Usage Report: June - 2017

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#### Glossary

Term	Description
Usage Events	All usage for Clinical Key (CK) is tracked as "events" - the traditional web analytics metric "pageviews" is not directly applicable to CK due to the advanced nature of the web application. Most interactions with users are accomplished without reloading the browser page. Currently, the following usage events are available in reports and are categorized as "DISCOVERY", "CONTENT", or "ADVANCED TOOL" events.
Discovery Usage	Usage events that are related to the discovery of content; currently comprised of "Searches" and "Browses."
Searches	A count of events when a user initiates a new search or further refines a search; currently includes the submission of any query to CK as well as the refinement of search results using the faceting tools (by content type or content specialty) located on the left side of the search results page.
Browses	A count of events when a user initiates a browse through content by content type (Books, Journals, Practice Guidelines, Patient Education, etc).
Content Usage	Usage events that are related to the consuming of content; currently comprised of "Content Views," "PDF Downloads," and "Content Prints."
Content Views	A count of events when a user makes a full HTML view of content or views an image, video, or audio multimedia element. Note this metric may be higher than COUNTER HTML for a particular content type, since COUNTER does not include the image, video, or audio elements.
PDF Downloads	A count of events when a user initiates a download of content as a PDF file to his or her local system.
Content Prints	A count of events when a user initiates printing of content.
Advanced Tool Usage	Usage events that are related to features on the site for storing, retrieving, or integrating content into presentations; currently comprised of "Saved Content", "Presentation Maker", and "Email Content" elements. Note that individual registration is a prerequisite for these events.
Saved Content Adds	A count of events when a user adds a content element to his or her menu.
Saved Content Opens	A count of events when a user retrieves a content element from his or her menu.
PPT Maker Adds	A count of events when a user adds a content image to his or her presentation maker.

Term	Description
PPT Exports	A count of events when a user exports PPT maker content from his or her presentation maker.
Email Content	A count of events when a user uses a citation for drug monographs, images, and patient education materials referencing the copyright holder, the title of the material, the type of material it is, a reference to ClinicalKey with the appropriate URL, and the date it was viewed.
Topic Pages Accessed	Topic Pages are a feature in ClinicalKey designed to deliver synthesized overviews for fast, concise answers. Topic Pages contain information about risk factors, clinical manifestations, treatments and more, as well as links to specialty-specific answers and related drugs. A link out to search results is included when deeper evidence is needed. Currently, the following Topic Pages metrics are available in reports "Topic Pages View" and "Topic Page Term".
Topic Page View	A count of the number of topic pages accessed on the ClinicalKey application.
Topic Page Term	A count of the number of concepts that resulted in a Topic Page rendering.