

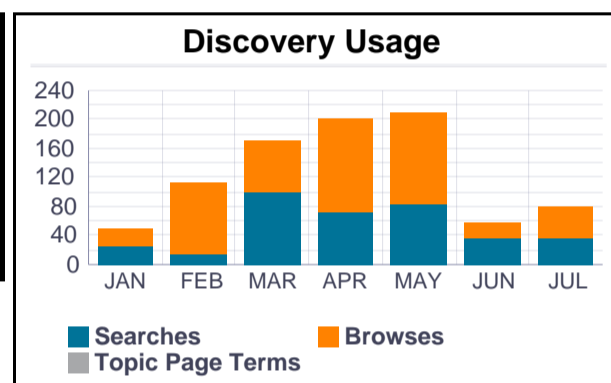
ClinicalKey Monthly Product Usage Report: July - 2017

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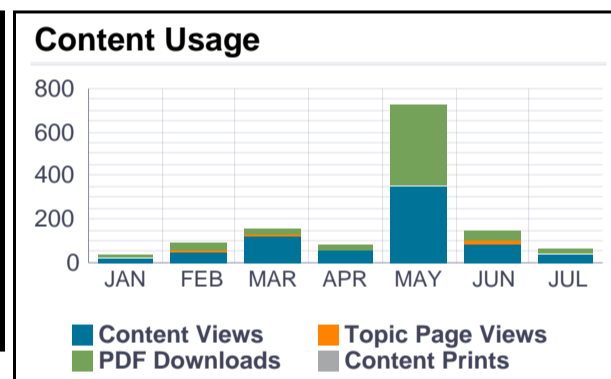
ClinicalKey Usage Statistics

Discovery Usage Total	JAN	FEB	MAR	APR	MAY	JUN	JUL	YTD
Searches	25	14	99	71	81	34	35	359
Browses	25	98	72	128	128	24	44	519
Topic Page Terms	0	0	0	0	0	2	0	2

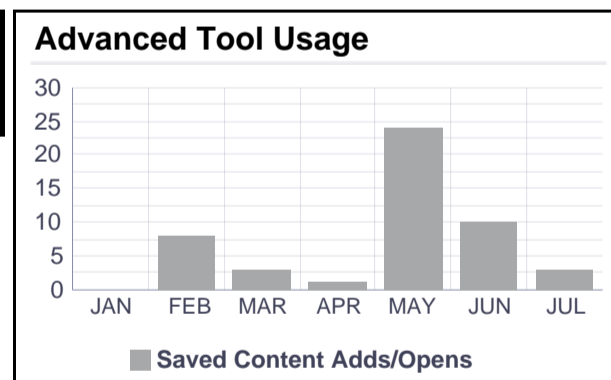


Please note that some searches and browses are not being logged due to data issues. Resolution is in work.

Content Usage Total	JAN	FEB	MAR	APR	MAY	JUN	JUL	YTD
Content Views	20	41	113	51	349	83	37	694
Topic Page Views	6	10	17	2	4	19	4	62
PDF Downloads	10	43	28	26	373	45	20	545
Content Prints	1	0	6	0	2	3	0	12



Advanced Tool Usage Total	JAN	FEB	MAR	APR	MAY	JUN	JUL	YTD
Saved Content Adds/Opens	0	8	3	1	24	10	3	49



Performance Metrics

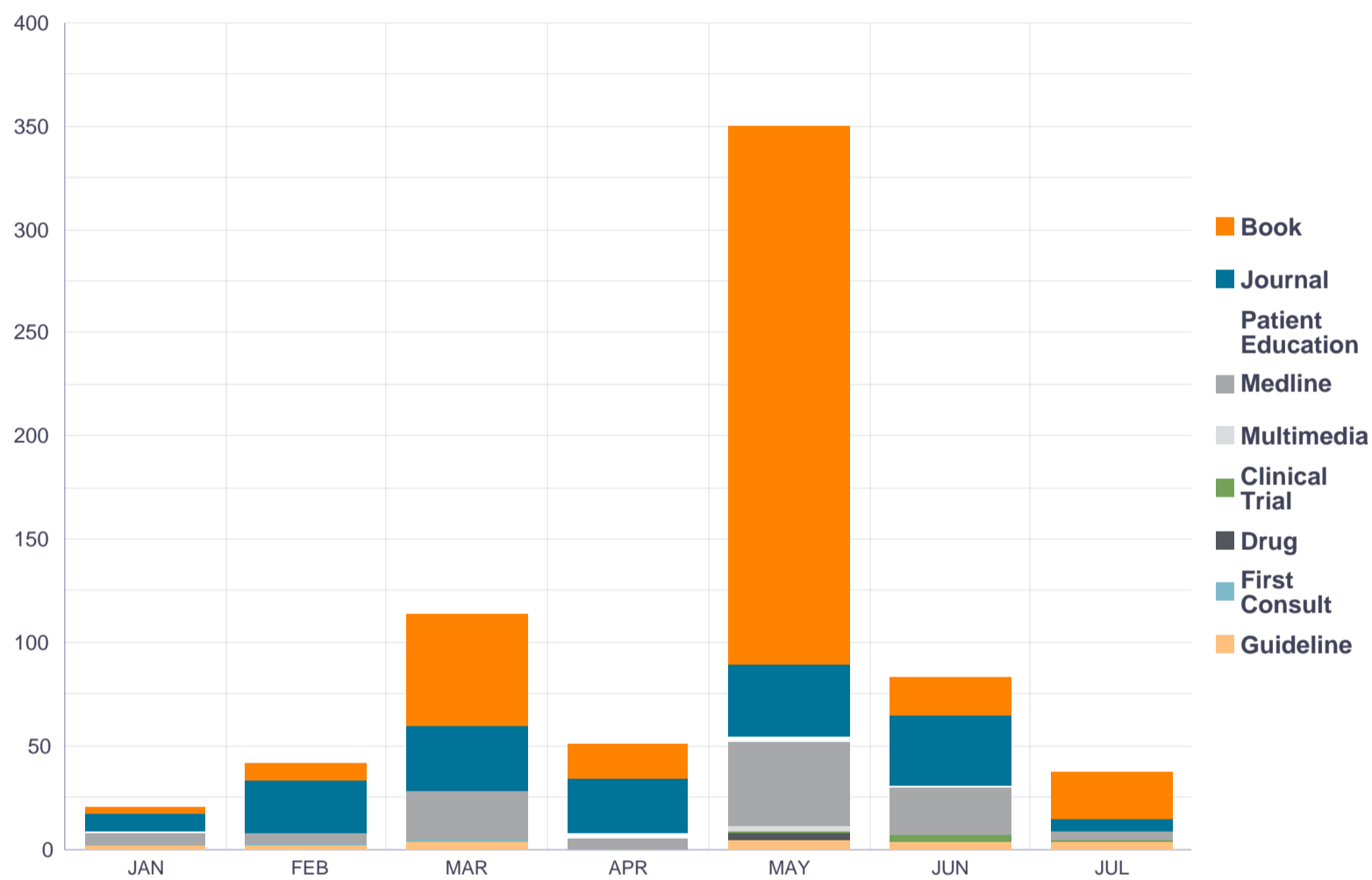
Performance Metrics	JAN	FEB	MAR	APR	MAY	JUN	JUL
Unique Content Titles Viewed (1)	9	17	23	18	33	27	14
Registered User Count (2)	2	4	6	4	3	5	4

1. Number of unique content titles viewed by users each month
2. Unique count of registered individuals who were actively logged into their account during the reporting period

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Content View Breakdown



	JAN	FEB	MAR	APR	MAY	JUN	JUL	YTD
Book	3	8	54	17	260	19	23	384
Journal	9	26	31	27	35	34	6	168
Patient Education	1	0	0	2	3	1	0	7
Medline	6	5	24	5	40	23	4	107

	JAN	FEB	MAR	APR	MAY	JUN	JUL	YTD
Multimedia	0	0	0	0	3	0	0	3
Clinical Trial	0	0	0	0	1	3	1	5
Drug	0	0	0	0	3	0	0	3
First Consult	0	1	1	0	0	0	0	2
Guideline	1	1	3	0	4	3	3	15

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Top 20 This Month

Top 20 Search Terms	Searches
spontaneous rupture of the uterine artery in an otherwise normal pregnancy.	5
endometrial cancer stage diagnostics	2
ivf	2
jmig	2
ovarian cancer	2
poor responder	2
pregnancy les	2
10.1016/j.ajog.2016.01.157.	1
10.1111/vec.12505	1
endometrial cancer stage	1
endometrial cancer stage i	1
iota	1
iota model	1
iota procedures	1
lupus pregnan	1
lupus pregnancy	1
pregnancy ana antibodies	1
preterm labor: reproducibility of detection test of pamg-ts-1 cpd before and after digital examination and transvaginal ultrasound cervical length	1

Top 20 Content Publications	Views
Basic, Advanced, and Robotic Laparoscopic Surgery	12
Hysterectomy for Benign Disease	7
Medline	4
Gynaecology (Fourth Edition)	3
Internal Guidelines	2
Clinical Trials	1
European Journal of Obstetrics & Gynecology and Reproductive Biology	1
Fertility and Sterility	1
Gynecologic Oncology	1
Journal of Minimally Invasive Gynecology	1
Journal of Obstetrics and Gynaecology Canada	1
NICE Guidelines	1
Reproductive BioMedicine Online	1
Yen & Jaffe's Reproductive Endocrinology (Seventh Edition)	1

Top 20 Search Terms	Searches
preterm labor: reproducibility of detection test of pamg-ts-ts-1 cpd cpd before and after digital examination and transvaginal ultrasound cervical length	1
preterm labor: reproducibility of detection test of pamg-ts-ts-endothelin type 1 cpd cpd before and after digital examination and transvaginal ultrasound cervical length	1
risk factors for complete uterine rupture.	1
spontaneous rupture of an unscarred uterus diagnosed postpartum: a case report.	1
spontaneous uterine rupture of an unscarred uterus in a twin pregnancy.	1
uterine rupture vs dehiscence.	1

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Content Usage by Content Type

Type	Activity	JAN	FEB	MAR	APR	MAY	JUN	JUL	YTD
Books Total		7	28	93	24	673	27	53	905
Books	Content Views	3	8	54	17	260	19	23	384
	PDF Downloads	0	2	2	0	331	1	3	339
	Content Prints	1	0	2	0	0	0	0	3
	Reading List Adds	0	0	0	0	0	4	3	7
	Browses	3	18	35	7	82	3	24	172
Clinical Trials Total		0	0	0	0	1	3	1	5
Clinical Trials	Content Views	0	0	0	0	1	3	1	5
Drugs Total		0	0	0	0	11	0	0	11
Drugs	Content Views	0	0	0	0	3	0	0	3
	Browses	0	0	0	0	8	0	0	8
Multimedia Total		0	0	0	7	8	0	4	19
Multimedia	Content Views	0	0	0	0	3	0	0	3
	Reading List Adds	0	0	0	0	1	0	0	1
	Browses	0	0	0	7	4	0	4	15
First Consult Total		0	1	1	0	0	0	0	2
First Consult	Content Views	0	1	1	0	0	0	0	2
Guidelines Total		1	1	7	10	10	3	7	39
Guidelines	Content Views	1	1	3	0	4	3	3	15
	Content Prints	0	0	0	0	1	0	0	1
	Browses	0	0	4	10	5	0	4	23
Journals Total		30	152	94	156	105	101	35	673
Journals	Content Views	9	26	31	27	35	34	6	168
	PDF Downloads	10	41	26	26	42	44	17	206

Type	Activity	JAN	FEB	MAR	APR	MAY	JUN	JUL	YTD
Journals	Content Prints	0	0	4	0	0	2	0	6
	Reading List Adds	0	5	0	0	0	0	0	5
	Browses	11	80	33	103	28	21	12	288
Medline Total		6	6	26	6	62	30	4	140
Medline	Content Views	6	5	24	5	40	23	4	107
	Content Prints	0	0	0	0	1	1	0	2
	Reading List Adds	0	1	2	1	21	6	0	31
Patient Education Total		10	0	0	2	3	1	0	16
Patient Education	Content Views	1	0	0	2	3	1	0	7
	Browses	9	0	0	0	0	0	0	9
Procedure Consult Total		2	0	0	1	1	0	0	4
Procedure Consult	Browses	2	0	0	1	1	0	0	4

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Full Text Journal and Clinics Views by Title

Journal Title	ISSN	JA N	FE B	MA R	AP R	MA Y	JU N	JU L	YT D
American Journal of Obstetrics and Gynecology	00029378	6	2	20	3	29	16	5	81
Gynecologic Oncology	00908258	6	37	3	11	9	12	3	81
Best Practice & Research Clinical Obstetrics & Gynaecology	15216934	0	0	2	21	1	17	0	41
European Journal of Obstetrics & Gynecology and Reproductive Biology	03012115	0	5	9	6	10	6	3	39
Journal of Minimally Invasive Gynecology	15534650	4	2	11	3	4	7	2	33
Fertility and Sterility	00150282	3	10	0	2	5	3	2	25
International Journal of Gynecology & Obstetrics	00207292	0	4	4	0	7	1	0	16
Obstetrics, Gynaecology & Reproductive Medicine	17517214	0	5	1	4	0	4	0	14
Journal of Obstetrics and Gynaecology Canada	17012163	0	0	1	0	5	0	5	11
Placenta	01434004	0	1	0	0	1	2	0	4
Taiwanese Journal of Obstetrics and Gynecology	10284559	0	0	1	0	2	0	1	4
Reproductive BioMedicine Online	14726483	0	0	1	0	0	0	2	3
Sexual & Reproductive Healthcare	18775756	0	0	1	0	2	0	0	3
Gynecologic Oncology Case Reports	2211338 X	0	0	0	0	0	2	0	2
International Journal of Surgery	17439191	0	0	0	0	0	2	0	2
International Journal of Surgery Case Reports	22102612	0	0	0	0	0	2	0	2
Maturitas	03785122	0	0	0	1	0	1	0	2
Preventive Medicine	00917435	0	0	0	2	0	0	0	2
The Lancet Global Health	2214109	0	0	0	0	2	0	0	2

Journal Title	ISSN	JA N	FE B	MA R	AP R	MA Y	JU N	JU L	YT D
	X								
Virology	00426822	0	0	2	0	0	0	0	2
Early Human Development	03783782	0	0	0	0	0	1	0	1
Gynecology and Minimally Invasive Therapy	22133070	0	0	0	0	0	1	0	1
Journal of Adolescent Health	1054139 X	0	0	1	0	0	0	0	1
Journal of Reproductive Immunology	01650378	0	0	0	0	0	1	0	1
Women's Health Issues	10493867	0	1	0	0	0	0	0	1

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Full Text Book Views by Title

Book Title	ISBN	JA N	FE B	MA R	AP R	MA Y	JU N	JU L	YT D
Atlas of Pelvic Anatomy and Gynecologic Surgery (Fourth Edition)	9780323225526	0	1	6	1	236	1	0	245
Obstetrics: Normal and Problem Pregnancies (Seventh Edition)	9780323321082	0	2	13	0	183	3	0	201
Clinical Gynecologic Oncology (Ninth Edition)	9780323400671	0	0	0	7	89	3	0	99
The Netter Collection of Medical Illustrations: Reproductive System (Second Edition)	9781437705959	0	2	0	1	47	0	0	50
Ob/gyn Secrets (Fourth Edition)	9780323399227	0	0	21	0	0	0	0	21
Creasy and Resnik's Maternal-Fetal Medicine: Principles and Practice (Seventh Edition)	9781455711376	0	2	1	0	13	0	0	16
Basic, Advanced, and Robotic Laparoscopic Surgery	9781416062646	0	0	0	0	0	0	13	13
Netter's Obstetrics and Gynecology (Third Edition)	9780702070365	0	0	0	0	9	3	0	12
Yen & Jaffe's Reproductive Endocrinology (Seventh Edition)	9781455727582	2	0	0	0	5	0	2	9
Hysterectomy for Benign Disease	9781416062714	0	0	0	0	0	0	8	8
Colposcopy (Second Edition)	9781416034056	0	2	0	5	0	0	0	7
Comprehensive Gynecology (Seventh Edition)	9780323322874	0	0	2	1	3	1	0	7
Ferri's Clinical Advisor 2017	9780323280488	1	0	2	0	1	3	0	7
Conn's Current Therapy 2017	9780323443203	0	0	2	0	1	2	0	5
Gynaecology (Fourth Edition)	978070203120	0	0	0	0	1	1	3	5

Book Title	ISBN	JA N	FE B	MA R	AP R	MA Y	JU N	JU L	YT D
	5								
Urogynecology and Reconstructive Pelvic Surgery (Fourth Edition)	9780323113779	0	0	3	0	0	2	0	5
Chesley's Hypertensive Disorders in Pregnancy (Fourth Edition)	9780124078666	0	0	3	0	0	0	0	3
Goldman-Cecil Medicine (Twenty-fifth Edition)	9781455750177	0	0	1	1	0	1	0	3
Hysteroscopy	9780323041010	0	0	2	0	0	0	0	2
Clinical Gynecologic Oncology (Eighth Edition)	9780323074193	0	1	0	0	0	0	0	1
High Risk Pregnancy (Fourth Edition)	9781416059080	0	0	0	0	1	0	0	1
Laboratory Tests and Diagnostic Procedures (Sixth Edition)	9781455706945	0	0	0	0	1	0	0	1
Meyler's Side Effects of Drugs (Sixteenth Edition)	9780444537171	0	0	0	1	0	0	0	1
Practical Guide to the Care of the Gynecologic/Obstetric Patient (Second Edition)	9780323047081	0	0	0	0	1	0	0	1

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Topic Page Accessed

Topic Page Accessed	JUN	YTD
endometriosis	1	1
endometriosisscrollto	1	1

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Glossary

Term	Description
Usage Events	All usage for Clinical Key (CK) is tracked as "events" - the traditional web analytics metric "pageviews" is not directly applicable to CK due to the advanced nature of the web application. Most interactions with users are accomplished without reloading the browser page. Currently, the following usage events are available in reports and are categorized as "DISCOVERY", "CONTENT", or "ADVANCED TOOL" events.
Discovery Usage	Usage events that are related to the discovery of content; currently comprised of "Searches" and "Browses."
Searches	A count of events when a user initiates a new search or further refines a search; currently includes the submission of any query to CK as well as the refinement of search results using the faceting tools (by content type or content specialty) located on the left side of the search results page.
Browses	A count of events when a user initiates a browse through content by content type (Books, Journals, Practice Guidelines, Patient Education, etc).
Content Usage	Usage events that are related to the consuming of content; currently comprised of "Content Views," "PDF Downloads," and "Content Prints."
Content Views	A count of events when a user makes a full HTML view of content or views an image, video, or audio multimedia element. Note this metric may be higher than COUNTER HTML for a particular content type, since COUNTER does not include the image, video, or audio elements.
PDF Downloads	A count of events when a user initiates a download of content as a PDF file to his or her local system.
Content Prints	A count of events when a user initiates printing of content.
Advanced Tool Usage	Usage events that are related to features on the site for storing, retrieving, or integrating content into presentations; currently comprised of "Saved Content", "Presentation Maker", and "Email Content" elements. Note that individual registration is a prerequisite for these events.
Saved Content Adds	A count of events when a user adds a content element to his or her menu.
Saved Content Opens	A count of events when a user retrieves a content element from his or her menu.

Term	Description
PPT Maker Adds	A count of events when a user adds a content image to his or her presentation maker.
PPT Exports	A count of events when a user exports PPT maker content from his or her presentation maker.
Email Content	A count of events when a user uses a citation for drug monographs, images, and patient education materials referencing the copyright holder, the title of the material, the type of material it is, a reference to ClinicalKey with the appropriate URL, and the date it was viewed.
Topic Pages Accessed	Topic Pages are a feature in ClinicalKey designed to deliver synthesized overviews for fast, concise answers. Topic Pages contain information about risk factors, clinical manifestations, treatments and more, as well as links to specialty-specific answers and related drugs. A link out to search results is included when deeper evidence is needed. Currently, the following Topic Pages metrics are available in reports "Topic Pages View" and "Topic Page Term".
Topic Page View	A count of the number of topic pages accessed on the ClinicalKey application.
Topic Page Term	A count of the number of concepts that resulted in a Topic Page rendering.