

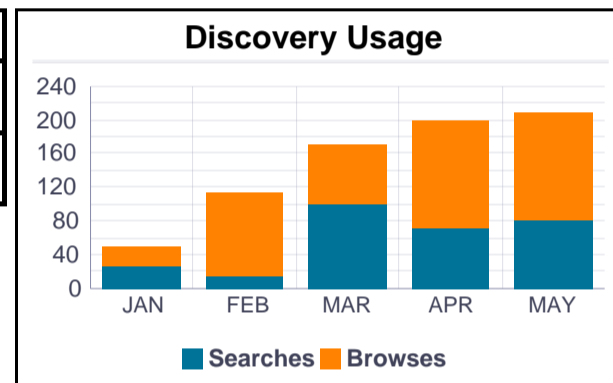
ClinicalKey Monthly Product Usage Report: May - 2017

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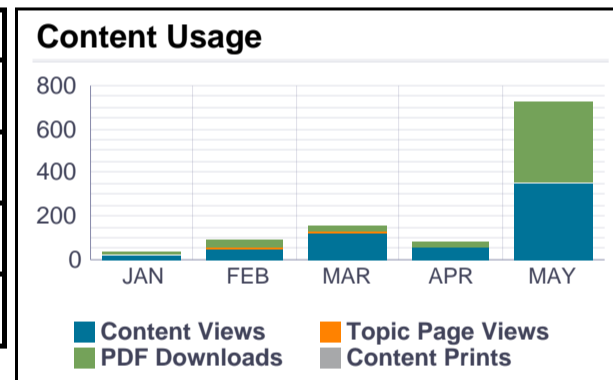
ClinicalKey Usage Statistics

Discovery Usage Total	JAN	FEB	MAR	APR	MAY	YTD
Searches	25	14	99	71	81	290
Browses	25	98	72	128	128	451

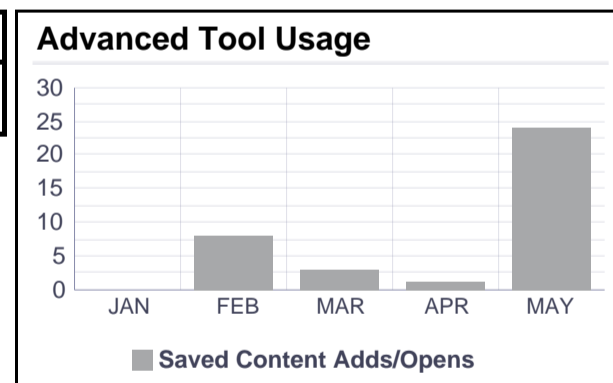


Please note that some searches and browses are not being logged due to data issues. Resolution is in work.

Content Usage Total	JAN	FEB	MAR	APR	MAY	YTD
Content Views	20	41	113	51	349	574
Topic Page Views	6	10	17	2	4	39
PDF Downloads	10	43	28	26	373	480
Content Prints	1	0	6	0	2	9



Advanced Tool Usage Total	JAN	FEB	MAR	APR	MAY	YTD
Saved Content Adds/Opens	0	8	3	1	24	36



Performance Metrics

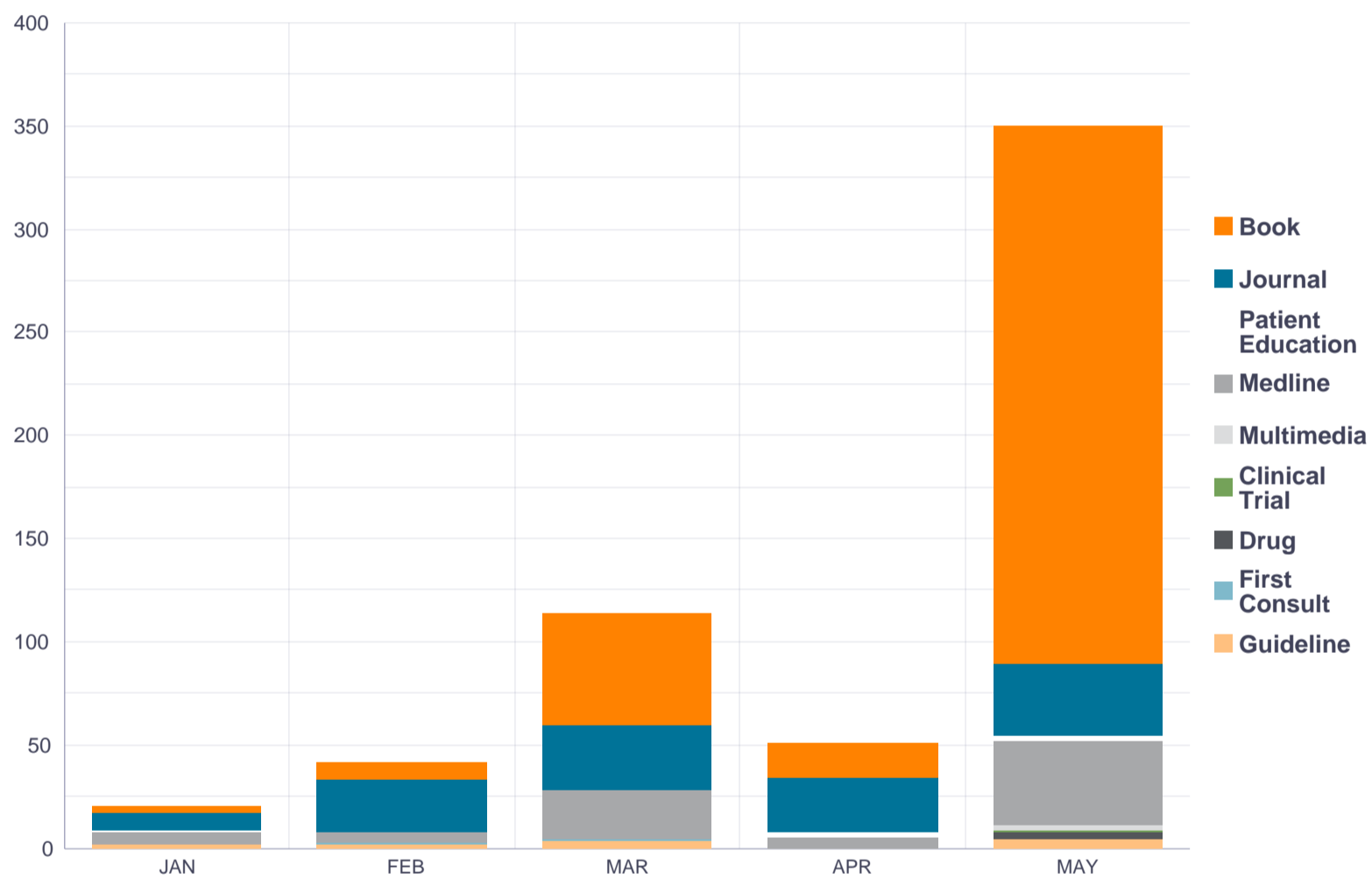
Performance Metrics	JAN	FEB	MAR	APR	MAY
Unique Content Titles Viewed (1)	9	17	23	18	33
Registered User Count (2)	2	4	6	4	3

1. Number of unique content titles viewed by users each month
2. Unique count of registered individuals who were actively logged into their account during the reporting period

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Content View Breakdown



	JAN	FEB	MAR	APR	MAY	YTD
Book	3	8	54	17	260	342
Journal	9	26	31	27	35	128
Patient Education	1	0	0	2	3	6
Medline	6	5	24	5	40	80

	JAN	FEB	MAR	APR	MAY	YTD
Multimedia	0	0	0	0	3	3
Clinical Trial	0	0	0	0	1	1
Drug	0	0	0	0	3	3
First Consult	0	1	1	0	0	2
Guideline	1	1	3	0	4	9

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Top 20 This Month

Top 20 Search Terms	Searches
recurrent pregnancy loss	13
recurrent pregnancy loss therapy	13
birth at home	11
artery umbilical	9
recurrent pregnancy loss and paradontitis	7
abortion	6
obstetrics and gynecology	5
artery umbilical unique	4
obstetric triage	3
obstetrics	3
biomarkers for predicting spontaneous preterm birth: an umbrella systematic review	2
depression anxiety hiperemesis gravidarumstress	2
depression anxiety stress hiperemesis gravidarum	2
evaluation of a novel placental alpha microglobulin-1 (pamg-1) test to predict spontaneous preterm delivery	2
reproduction	2
tachisistolia	2
arteria ombbelical unique	1
awhonn	1

Top 20 Content Publications	Views
Atlas of Pelvic Anatomy and Gynecologic Surgery (Fourth Edition)	84
Obstetrics: Normal and Problem Pregnancies (Seventh Edition)	79
Clinical Gynecologic Oncology (Ninth Edition)	51
Medline	40
American Journal of Obstetrics and Gynecology	18
The Netter Collection of Medical Illustrations: Reproductive System (Second Edition)	14
Creasy and Resnik's Maternal-Fetal Medicine: Principles and Practice (Seventh Edition)	12
Netter's Obstetrics and Gynecology (Third Edition)	9
Journal of Obstetrics and Gynaecology Canada	4
Drugs	3
Patient Education - Exit Care	3
Yen & Jaffe's Reproductive Endocrinology (Seventh Edition)	3

Top 20 Search Terms	Searches
comparison of the actim partus test and the fetal fibronectin test in the prediction of spontaneous preterm birth in symptomatic women undergoing cervical length measurement	1
depression anxiety stress hiperemesis gravidarum gender	1
endometriosis & 2016	1
endometriosis & 2017	1
http://linkinghub.elsevier.com/retrieve/pii/S1297958915001939?showall=true	1
iugr	1
obstetrics: normal and problem pregnancies	1
obstetrics: normal and problem pregnancies seventh edition	1
placental α -microglobulin-1 in vaginal secretions of women with evidence of preterm labor	1
preterm labor: reproducibility of detection test of pamg-1 before and after digital examination and transvaginal ultrasound cervical length	1
sentinel lymph node assessment in endometrial cancer: a systematic review and meta-analysis	1
the predictive value of quantitative fibronectin testing in combination with cervical length measurement in symptomatic women	1
vaccine hpv	1

Top 20 Content Publications	Views
Comprehensive Gynecology (Seventh Edition)	2
Expert Consult Videos - 9780323321082	2
Fertility and Sterility	2
Internal Guidelines	2
International Journal of Gynecology & Obstetrics	2
Journal of Minimally Invasive Gynecology	2
NICE Guidelines	2
Sexual & Reproductive Healthcare	2

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Content Usage by Content Type

Type	Activity	JAN	FEB	MAR	APR	MAY	YTD
Books Total		7	28	93	24	673	825
Books	Content Views	3	8	54	17	260	342
	PDF Downloads	0	2	2	0	331	335
	Content Prints	1	0	2	0	0	3
	Browses	3	18	35	7	82	145
Clinical Trials Total		0	0	0	0	1	1
Clinical Trials	Content Views	0	0	0	0	1	1
Drugs Total		0	0	0	0	11	11
Drugs	Content Views	0	0	0	0	3	3
	Browses	0	0	0	0	8	8
Multimedia Total		0	0	0	7	8	15
Multimedia	Content Views	0	0	0	0	3	3
	Reading List Adds	0	0	0	0	1	1
	Browses	0	0	0	7	4	11
First Consult Total		0	1	1	0	0	2
First Consult	Content Views	0	1	1	0	0	2
Guidelines Total		1	1	7	10	10	29
Guidelines	Content Views	1	1	3	0	4	9
	Content Prints	0	0	0	0	1	1
	Browses	0	0	4	10	5	19
Journals Total		30	152	94	156	105	537
Journals	Content Views	9	26	31	27	35	128
	PDF Downloads	10	41	26	26	42	145
	Content Prints	0	0	4	0	0	4

Type	Activity	JAN	FEB	MAR	APR	MAY	YTD
Journals	Reading List Adds	0	5	0	0	0	5
	Browses	11	80	33	103	28	255
Medline Total		6	6	26	6	62	106
Medline	Content Views	6	5	24	5	40	80
	Content Prints	0	0	0	0	1	1
	Reading List Adds	0	1	2	1	21	25
Patient Education Total		10	0	0	2	3	15
Patient Education	Content Views	1	0	0	2	3	6
	Browses	9	0	0	0	0	9
Procedure Consult Total		2	0	0	1	1	4
Procedure Consult	Browses	2	0	0	1	1	4

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Full Text Journal and Clinics Views by Title

Journal Title	ISSN	JAN	FEB	MAR	APR	MAY	YTD
Gynecologic Oncology	00908258	6	37	3	11	9	66
American Journal of Obstetrics and Gynecology	00029378	6	2	20	3	29	60
European Journal of Obstetrics & Gynecology and Reproductive Biology	03012115	0	5	9	6	10	30
Best Practice & Research Clinical Obstetrics & Gynaecology	15216934	0	0	2	21	1	24
Journal of Minimally Invasive Gynecology	15534650	4	2	11	3	4	24
Fertility and Sterility	00150282	3	10	0	2	5	20
International Journal of Gynecology & Obstetrics	00207292	0	4	4	0	7	15
Obstetrics, Gynaecology & Reproductive Medicine	17517214	0	5	1	4	0	10
Journal of Obstetrics and Gynaecology Canada	17012163	0	0	1	0	5	6
Sexual & Reproductive Healthcare	18775756	0	0	1	0	2	3
Taiwanese Journal of Obstetrics and Gynecology	10284559	0	0	1	0	2	3
Placenta	01434004	0	1	0	0	1	2
Preventive Medicine	00917435	0	0	0	2	0	2
The Lancet Global Health	2214109X	0	0	0	0	2	2
Virology	00426822	0	0	2	0	0	2
Journal of Adolescent Health	1054139X	0	0	1	0	0	1
Maturitas	03785122	0	0	0	1	0	1
Reproductive BioMedicine Online	14726483	0	0	1	0	0	1
Women's Health Issues	10493867	0	1	0	0	0	1

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Full Text Book Views by Title

Book Title	ISBN	JAN	FEB	MAR	APR	MAY	YTD
Atlas of Pelvic Anatomy and Gynecologic Surgery (Fourth Edition)	9780323225526	0	1	6	1	236	244
Obstetrics: Normal and Problem Pregnancies (Seventh Edition)	9780323321082	0	2	13	0	183	198
Clinical Gynecologic Oncology (Ninth Edition)	9780323400671	0	0	0	7	89	96
The Netter Collection of Medical Illustrations: Reproductive System (Second Edition)	9781437705959	0	2	0	1	47	50
Ob/gyn Secrets (Fourth Edition)	9780323399227	0	0	21	0	0	21
Creasy and Resnik's Maternal-Fetal Medicine: Principles and Practice (Seventh Edition)	9781455711376	0	2	1	0	13	16
Netter's Obstetrics and Gynecology (Third Edition)	9780702070365	0	0	0	0	9	9
Colposcopy (Second Edition)	9781416034056	0	2	0	5	0	7
Yen & Jaffe's Reproductive Endocrinology (Seventh Edition)	9781455727582	2	0	0	0	5	7
Comprehensive Gynecology (Seventh Edition)	9780323322874	0	0	2	1	3	6
Ferri's Clinical Advisor 2017	9780323280488	1	0	2	0	1	4
Chesley's Hypertensive Disorders in Pregnancy (Fourth Edition)	9780124078666	0	0	3	0	0	3
Conn's Current Therapy 2017	9780323443203	0	0	2	0	1	3
Urogynecology and Reconstructive Pelvic Surgery (Fourth Edition)	9780323113779	0	0	3	0	0	3
Goldman-Cecil Medicine (Twenty-fifth Edition)	9781455750177	0	0	1	1	0	2
Hysteroscopy	9780323041010	0	0	2	0	0	2
Clinical Gynecologic Oncology (Eighth Edition)	9780323074193	0	1	0	0	0	1
Gynaecology (Fourth Edition)	9780702031205	0	0	0	0	1	1
High Risk Pregnancy (Fourth Edition)	9781416059080	0	0	0	0	1	1

Book Title	ISBN	JAN	FEB	MAR	APR	MAY	YTD
Laboratory Tests and Diagnostic Procedures (Sixth Edition)	9781455706945	0	0	0	0	1	1
Meyler's Side Effects of Drugs (Sixteenth Edition)	9780444537171	0	0	0	1	0	1
Practical Guide to the Care of the Gynecologic/Obstetric Patient (Second Edition)	9780323047081	0	0	0	0	1	1

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Glossary

Term	Description
Usage Events	All usage for Clinical Key (CK) is tracked as "events" - the traditional web analytics metric "pageviews" is not directly applicable to CK due to the advanced nature of the web application. Most interactions with users are accomplished without reloading the browser page. Currently, the following usage events are available in reports and are categorized as "DISCOVERY", "CONTENT", or "ADVANCED TOOL" events.
Discovery Usage	Usage events that are related to the discovery of content; currently comprised of "Searches" and "Browses."
Searches	A count of events when a user initiates a new search or further refines a search; currently includes the submission of any query to CK as well as the refinement of search results using the faceting tools (by content type or content specialty) located on the left side of the search results page.
Browses	A count of events when a user initiates a browse through content by content type (Books, Journals, Practice Guidelines, Patient Education, etc).
Content Usage	Usage events that are related to the consuming of content; currently comprised of "Content Views," "PDF Downloads," and "Content Prints."
Content Views	A count of events when a user makes a full HTML view of content or views an image, video, or audio multimedia element. Note this metric may be higher than COUNTER HTML for a particular content type, since COUNTER does not include the image, video, or audio elements.
PDF Downloads	A count of events when a user initiates a download of content as a PDF file to his or her local system.
Content Prints	A count of events when a user initiates printing of content.
Advanced Tool Usage	Usage events that are related to features on the site for storing, retrieving, or integrating content into presentations; currently comprised of "Saved Content", "Presentation Maker", and "Email Content" elements. Note that individual registration is a prerequisite for these events.
Saved Content Adds	A count of events when a user adds a content element to his or her menu.
Saved Content Opens	A count of events when a user retrieves a content element from his or her menu.

Term	Description
PPT Maker Adds	A count of events when a user adds a content image to his or her presentation maker.
PPT Exports	A count of events when a user exports PPT maker content from his or her presentation maker.
Email Content	A count of events when a user uses a citation for drug monographs, images, and patient education materials referencing the copyright holder, the title of the material, the type of material it is, a reference to ClinicalKey with the appropriate URL, and the date it was viewed.
Topic Pages Accessed	Topic Pages are a feature in ClinicalKey designed to deliver synthesized overviews for fast, concise answers. Topic Pages contain information about risk factors, clinical manifestations, treatments and more, as well as links to specialty-specific answers and related drugs. A link out to search results is included when deeper evidence is needed. Currently, the following Topic Pages metrics are available in reports "Topic Pages View" and "Topic Page Term".
Topic Page View	A count of the number of topic pages accessed on the ClinicalKey application.
Topic Page Term	A count of the number of concepts that resulted in a Topic Page rendering.