

# THE INTERNATIONAL LIFE SCIENCE & HEALTH-TECH WEEK IN ISRAEL

Conference | Exhibition | Networking | Social Events



November 7-8, 2023

ICC Jerusalem



## EVENT INFORMATION



Israel's  
Association  
of Tech  
Industries

[www.mixiii.com](http://www.mixiii.com)

In Cooperation:



In Partnership:



Sponsored by



In collaboration:



# WE ARE HONORED TO ANNOUNCE MIXIII HEALTH-TECH.IL

The Official Conference & Exhibition  
of Israel's Association of Tech Industries (IATI)

## THE EVENT

**MIXiii Health-Tech.IL** is the annual get together event for the International **Life Science & Health-Tech Industries** in Israel. Organized by Israel's Association of Tech Industries (IATI), MIXiii Health-Tech.IL will take place at the International Convention Center – ICC Jerusalem on November 07-08, 2023. The event consists of a conference, exhibition, B2B meetings, networking and satellite events. This is the only Israeli international conference in the health-tech space that is organized by the industry for the industry.

## IATI

IATI is Israel's umbrella organization of the high-tech, life science and other advanced technology industries, with members from every level and aspect of the ecosystem including; Venture Capital and Investment Funds, Israeli Growth and Mature Companies, R&D Centers of Multinational Companies, Start-Ups, Tech Transfer Organizations, Academic Institutions, Incubators, Innovation Centers, Hospitals, Municipalities, Economic Development Offices, Service Providers and more.

Through its broad range of members, IATI connects Israel's tech ecosystem, provides solutions and support at all levels, and integrates the various sectors of the industry with strategic and ongoing governmental goals.

## THE ONLY CONFERENCE BY THE INDUSTRY FOR THE INDUSTRY

The Heart of the Life Science and Health Technologies Industries

Innovations

Global Trends

Investments

Regulations

[www.mixiii.com](http://www.mixiii.com)



# WELCOME LETTER

Dear Industry Colleagues,

On behalf of IATI and the Steering Committee of MIXiii Health-Tech.IL, we would like to invite you to join us at MIXiii Health-Tech.IL conference and exhibition on November 7-8, 2023, at the International Convention Center (ICC), Jerusalem. MIXiii Health-Tech.IL is the leading conference in Israel for the Health-Tech & Life Science Industries, bringing together the Life Science and Health-Tech communities from around the world and showcasing the thriving Life Science and Health-Tech environment in Israel.

The healthcare industry continues to shift towards a more integrated ecosystem, converging biopharma, MedTech, digital health and healthcare into a single bio-convergent industry. This year the conference program will feature the industry's newest rising sub-sectors, primarily because they are populated by new companies and because they are leaders in innovation and multidisciplinary capabilities. These companies demonstrate the industry's ability to take advantage of the excellence in academic research, deep government support and underscore the innovative ecosystem in Israel. The MIXiii Health-Tech.IL conference will include a mixture of topic-driven sessions, lectures from international industry experts, presentations from technology transfer institutions, and panel discussions that expose the transformative impact of the newly emerging technologies related to the future of healthcare practices. The exhibition offers companies and start-ups from around the world the opportunity to present their latest developments.

As Israel's umbrella organization of the High-Tech & Life Science industries, Israel's Association of Tech Industries (IATI) continuously acts to connect and promote the country's massive resources of academic and technological prowess towards creating a fertile ecosystem which drives innovation and progress. The MIXiii Health-Tech.IL is the largest conference in the field, organized by the industry and for the industry and is heavily supported by various Israeli government offices. As such, the conference is an excellent opportunity for the healthcare community to meet, exchange knowledge, network and evolve the industry into the future.

We look forward to seeing you at MIXiii Health-Tech.IL.

*Sincerely,*



**Karin Mayer Rubinstein**  
CEO & President  
Israel's Association of Tech Industries (IATI)



**Yaacov Michlin**  
Conference Chair  
CEO, BioLight Life Sciences Ltd.





## OPPORTUNITIES:

### JOIN

Bringing Together Business,  
Government and Academia

### CONNECT

Connecting the Life Science  
& Health-Tech Ecosystem

### INNOVATE

A World of Cutting Edge  
Technologies & Innovations

### REVOLUTIONIZE

Introducing Tomorrow's  
Solutions Today



## B2B NETWORKING:

During the conference, participants will have the opportunity to interact with one another using an innovative user friendly B2B networking system to pre-scheduled onsite meetings as well as meet with distinguished speakers and visit company booths representing the spectrum of the life science and health-tech ecosystem with the target of facilitating hundreds of meetings during the conference.

# SPONSORING & EXHIBITING

## WHY SHOULD I SPONSOR OR EXHIBIT AT MIXIII HEALTH-TECH.IL?

---

Position yourself at the heart of the life science industry in Israel. Expose your products and services to **key decision makers** from a wide range of the life science and advanced technology industries at the IATI annual event. This is the event where you will be introduced today to the technologies of tomorrow.

## WHOM WILL YOU MEET?

---

**PARTICIPATING SECTORS:** Health-Tech, Biotech, Biomedicine, Pharma, MedTech, Healthcare, Finance & Investment, Startups, Consultancies, Service Providers, Academia, Government Agencies, and more.

**POSITIONS:** C-Level decision makers, Scientists, Researchers, Doctors, Academia, Entrepreneurs, Directors and Advisors, Diplomats, Partners and Company Founders, Investors and Consultants.



## WHY EXHIBIT?

---

**EXHIBIT** to a Target Audience

**IMPROVE** Brand Recognition

**INCREASE** Your ROI

**EXPLORE** New Partnerships

***THIS IS THE ONE EVENT THAT YOU DO NOT WANT TO MISS***

[www.mixiii.com](http://www.mixiii.com)

# THE VENUE:

## INTERNATIONAL CONVENTION CENTER – ICC JERUSALEM

---

1 Shazar Boulevard  
Jerusalem, Israel  
Tel: +972 (2) 655-8558  
[www.iccjer.co.il](http://www.iccjer.co.il)

## EXHIBITION & CONFERENCE DATES & OPENING HOURS:

---

Tuesday	November 07, 2023	09:00- 17:00
Wednesday	November 08, 2023	09:00- 17:00

## EXHIBITOR TIMETABLE:

---

Stands set-up	November 06, 2023	from 14:00 to 22:00
Opening day	November 07, 2023	from 09:00 to 17:00
Closing day	November 08, 2023	from 09:00 to 17:00
Stand dismantling	November 08, 2023	from 18:00 until 21:00

## EVENT CATALOG:

---

The event catalog will include the conference program as well as a classified alphabetical list of all exhibitors. The catalog will be available online on the event website and will be distributed to conference attendees on the event days.

## EXHIBITORS' INSTRUCTION MANUAL:

---

An Exhibitors' Instruction Manual will be available approximately 45 days before the event start date, and will include a detailed list of furniture rental options, display materials, electrical services and a selection of other optional services.

[www.mixiii.com](http://www.mixiii.com)



# MIXiii Health-Tech.IL

Organized by IATI



**November 7-8, 2023**  
ICC Jerusalem



## FOR FURTHER DETAILS, PLEASE CONTACT:

Sponsorships & Exhibition: Mr. Nir Regev + 972-54-7709546 | [nir@stier-group.com](mailto:nir@stier-group.com)

Conference: Ms. Karen Krull +972-3-5626703 | [conventions@stier-group.com](mailto:conventions@stier-group.com)

Stier Group Office: +972-3-5626090



[www.mixiii.com](http://www.mixiii.com)